

LOCATION :

149 Moo 8, Tambon Pang Moo, Amphur Muang,
Mae Hong Son 58000, Thailand.
Tel : (66-53) 611 021-025, Fax : (66-53) 611 252
Telex : 41202 TARA MGN TH

SALES & RESERVATIONS :

The Imperial Resorts (IR)

(c/o the Imperial Queen's Park Hotel)
199 Sukhumvit Soi 22, Klongton, Klongtoey,
Bangkok 10110, Thailand.
Tel : (66-2) 261 9000 Ext. IR, Fax : (66-2) 261 9518
E-mail : imperial@ksc.net.th
Internet : <http://www.imperialhotels.com>

OVERSEAS REPRESENTATIVES :

WORLDWIDE - ANA Enterprises, Ltd.

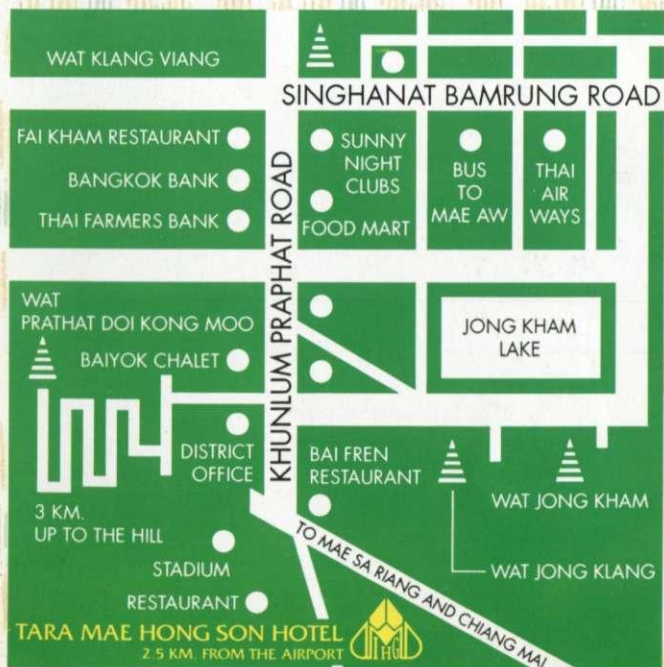
Sales & Reservation Office

Enokizaka Hills 12-20, Akasaka 1-chome,
Minato-ku, Tokyo 107, Japan
Tel : (81-3) 3505 1181, Telex : 2223848 ANAHTYJ
Fax : (81-3) 3505 1180

JAPAN - Mac Marketing Service

DAI 2 Matsuoka Bldg., 3F 2-14-6, Ginza, Chou-Ku, Tokyo
Tel : (81-3) 3544 0340, Fax : (81-3) 3544 0323

Member of  ANA HOTELS
INTERNATIONAL



THE IMPERIAL

TARA MAE HONG SON
HOTEL • MAE HONG SON



A MOUNTAIN RESORT IN THE VALLEY OF TEAK FOREST

*The Imperial Hotels Group
Thailand*

THE IMPERIAL TARA MAE

Framed in the north and west by a great mountain range, Mae Hong Son was, for centuries, cut off from the outside world. Today, visitors are welcomed with traditional northern hospitality and relax in the luxurious Imperial Tara Mae Hong Son.

Located in a teak-wood forest on the edge of town, the 104-room hotel has been carefully

designed to blend with its surroundings. The low-rise buildings are below the height of the tall trees, and the terrace looks out over a splendid garden intersected by a rippling stream.

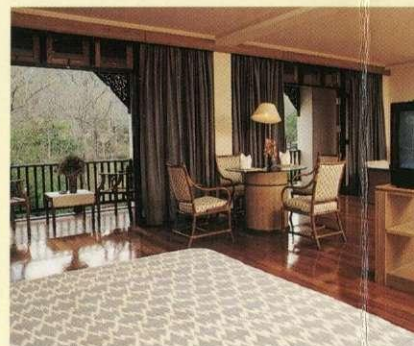
As you would expect with a property built by The Imperial Hotels Group, the hotel boasts every modern facility, including a swimming pool,



DELUXE ROOM (TWIN BED)



JUNIOR SUITE



TARA SUITE



GOLDEN TEAK RESTAURANT



LOBBY

MAE HONG SON HOTEL

exercise room and sauna.

While most people come here to escape from the outside world, those who like to stay in touch can do so via the 24-hour satellite TV system. It's just one of the many unexpected little touches that make The Imperial Tara Mae Hong Son such a comfortable mountain retreat.



HONEYMOON SUITE



SWIMMING POOL



EXERCISE ROOM

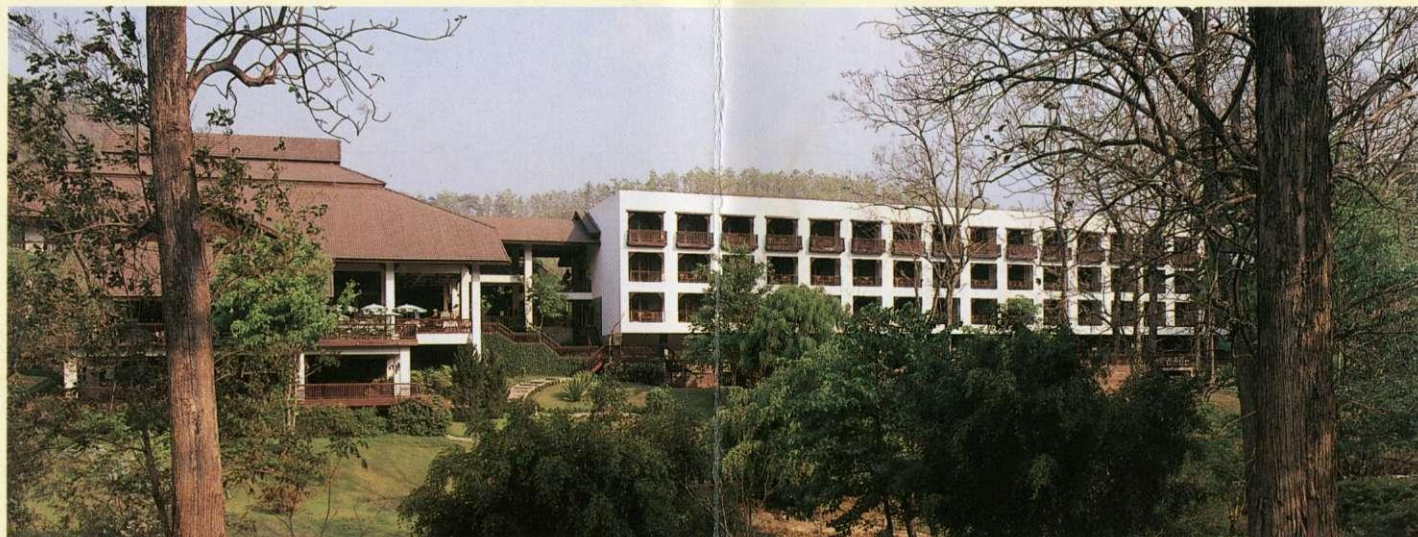


TARA THIP MEETING ROOM

The Imperial Tara Mae Hong Son Hotel

GENERAL OVERVIEW :

First-class hotel in the picturesque town of Mae Hong Son, northern Thailand; located in a teak forest on the edge of town.



THE HOTEL'S BACKYARD



GARDEN

ACCOMMODATIONS :

104 fully-furnished rooms.

ROOM FACILITIES :

En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, hairdryer, safe, colour TV with 24-hour satellite programming.

OTHER FACILITIES :

Swimming pool; restaurant; 2 meeting rooms for 30-300persons; exercise room; sauna; landscaped gardens; and plenty of parking space.



MAIN BUILDING